

Step 10: Monitor and track your internal advocacy progress

Advocacy activities should be designed according to your NS FbF/programmatic advocacy goal(s). Monitoring and tracking progress helps to clarify next steps and maintain an overview of past, current and planned activities.

Example of NS Internal FbF Advocacy Tracking sheet adapted from IFRC's [Practical Guide to Advocacy for Disaster Risk Reduction](#) (2009)

Advocacy activity	What worked well	Evidence	Things that didn't work so well	Changes for strengthened FbF collaboration
Engaged DRM authority in feasibility study	Introduced concept of FbF Secured overview of existing EWEA policies	Shared FbF introductory PPT List of all existing and planned policies and programs	Did not have enough time to show more examples of FbF for similar contexts Need further data on historical impact of cyclones	Will schedule follow-up meeting for introduction Will invite Ministry of Housing, Hydro-Met, Ministry of Health
FbF EAP development	Secured focal point Set up technical working group	Signed MoU working group Sign-in sheet 1x month	Still need further data on historical risks and hazards	Will explore exchange, or remote conference with FbF pilot country DRM who can share positive experience of data sharing and how that helped collaboration

Additional questions to monitor and track advocacy progress

Process

- How many meetings has your team attended to advocate for FbF?
- How much/what type of awareness-raising material was produced?
- What channels were used and how much was distributed?
- How many FbF champions are you working with and who?
- How many FbF partners are you working with?
- Did you provide authorities with an FbF information package upon meeting them?
- Do you have a one-page summary outlining FbF and how it fits within current policies?

Outcomes

- Has awareness for FbF among leaders, media or the public increased?
- Is the government supporting the development and implementation of your EAP?
- Have any policies or plans changed as a result of FbF advocacy?

Impact

- Has sustainable institutional change for FbF/EWEA been achieved?
- Did FbF beneficiaries benefit from early actions?
- Has a change in behavior occurred?