

Step 11: Multiply and expand networks

Use opportunities to bring FbF to additional relevant stakeholders. The National, Regional and Global Dialogue Platforms have been instrumental to sparking interest and awareness for FbF. International events, news and media and opportunities for exchange help to put FbF, and FbF pioneers on the map.

In Vietnam, the launching workshop brought together a broad coalition of stakeholders including representatives from the Vietnamese government, United Nations agencies, international and non-governmental organizations and fellow Red Cross Societies.

Video: <https://www.youtube.com/watch?v=rfWKKqtpS-k>